



**NEWFOUNDLAND
AQUACULTURE INDUSTRY
ASSOCIATION**



29th Annual Conference and Trade Show

Sheraton Hotel, St. John's, NL

October 8th – 10th

Aquaculture is a dynamic industry, well positioned to be one of the world's premier food production systems, as the need for responsibly produced, nutritious food continues to increase. The industry has a positive story to tell in terms of sustainable development, human rights and equity and climate action.

The sector in Newfoundland and Labrador is set to grow and develop significantly over the next 10 years and is developing into an even more modern, science-based, technological industry. With significant company investment and abundant natural resources our potential is clear, and there is a global focus on our future.

On behalf of the Newfoundland and Labrador aquaculture industry, we invite you to join us for our 29th Annual Cold Harvest Conference and Trade Show; full of exciting and informative discussions related to aquaculture and its potential in our province, with world class keynote speakers and guests, sessions and panel discussions related to aquaculture innovation, technology, human resources and consumer trends. This event should not be missed.

**More information will be available soon at:
www.coldharvest.ca**

**For enquiries, please contact:
Roberta Collier at 709-538-3454 or roberta@naia.ca**





REGISTRATION PACKAGE

SCHEDULE OF EVENTS

<u>Tuesday, Oct 8th:</u>	<u>Wednesday, Oct 9th:</u>	<u>Thursday, Oct 10th:</u>
Delegate Registration: 8:00 am - 8:00 pm	Delegate Registration: 8:00 am - 5:00 pm	Delegate Registration: 8:30 am - 2:00 pm
Trade Show Set Up: 12:00 pm - 5:00 pm	Trade Show: 8:30 am - 5:00 pm	Tradeshow: 8:30 am - 2:00 pm
Opening Social: 7:00 pm - 9:00 pm	Sessions: 8:30 am - 5:00 pm	Sessions: 8:30 am - 5:00 pm
	NAIA AGM: 12:00 pm - 1:30 pm	Closing Reception: 7:00 pm
	Networking Event: 7:00 pm	

BOOK YOUR ACCOMMODATIONS *Be sure to specify to book under the NAIA Block for Cold Harvest 2024*

Book your group rate for Cold Harvest Conference 2024

Sheraton Hotel at 115 Cavendish Square, St. John's, NL: Call (709) 726-4980 (Limited rooms available)

DELEGATE REGISTRATION - ALL REGISTRATIONS MUST BE MADE ONLINE AT: www.coldharvest.ca
(NAIA Member code required to receive member discount)

REGISTRATION FEE includes Welcome Reception, Sessions, Trade Show Visits and Nutritional Breaks.

	NAIA Member	Non-Member	Students	EARLY BIRD DEADLINE Aug 15th
Before July 8 th	\$450*	\$550	\$100	
After July 8 th	\$500*	\$600		
At the Door	\$550*	\$650		

OPENING RECEPTION	Tues. Oct 8 th	Included in Reg.
NL FARMED SEAFOOD SOIREE: Featuring Masterless Men:	Wed. Oct 9 th	\$80 + HST
NETWORKING EVENT at O'Reilly's:	Thurs. Oct 10 th	\$55 + HST

TRADESHOW REGISTRATION

Exhibitors will receive:

- Two conference registration passes (valued at approx: \$900 - \$1200)
- 8' x 10' space with a skirted table and 2 chairs and power OR 6' x 10' with a skirted table and 2 chairs and power (pre-function/ higher traffic area)
- Business profile in the Cold Harvester magazine/conference program if confirmed before September 1st - no guarantees after this date.
- Scheduled visits/networking breaks in conjunction with the program.
- Acknowledgement on NAIA website, social media and program booklet.

Rates: NAIA Members \$1,300 + HST Non-Members: \$1,500 + HST

(Networking event tickets sold separately)

To reserve an exhibitor package, please contact Roberta at 709-538-3454 or email roberta@naia.ca.



SPONSORSHIP OPPORTUNITIES

Sponsorship represents an integral part of the success of NAIA Cold Harvest 2024 and provides a valuable advertising opportunity for your company/organization. Please review the sponsorship opportunities available and fax or email the attached form to the contact information provided. **PLEASE NOTE: Sponsor ads must be confirmed and submitted before September 1st. No guarantees after this date.**

Please note: All sponsors are welcome to provide promotional items for the registration area.

Each sponsor is entitled to brand acknowledgement in the program booklet, displayed on a running slideshow at Cold Harvest 2024, on social media and the following:

<p style="text-align: center;">Diamond Sponsor \$25,000 – Province of NL</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1 Page Inside Cover Ad and Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 10 Complimentary Tickets to Seafood Soiree <input type="checkbox"/> Brand Recognition at the Event 	<p style="text-align: center;">Platinum \$10,000</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1 Page Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> 5 Complimentary Tickets to Seafood Soiree <input type="checkbox"/> Brand Recognition at the Event
<p style="text-align: center;">Networking Event Sponsor \$10,000 <i>(Bella Vista or O'Reilly's)</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> 1 Page Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> 5 Complimentary Tickets to Seafood Soiree <input type="checkbox"/> Brand Recognition at the Event 	<p style="text-align: center;">SOLD Lanyard Sponsor \$5,000 <i>(Company must provide the lanyards)</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> 1 Page Ad and Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 5 Complimentary Tickets to Seafood Soiree <input type="checkbox"/> Brand Recognition at the Event
<p style="text-align: center;">Gold \$5,000</p> <ul style="list-style-type: none"> <input type="checkbox"/> ½ Page Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> 2 Complimentary Tickets to Seafood Soiree <input type="checkbox"/> Brand Recognition at the Event 	<p style="text-align: center;">Silver \$2,500</p> <ul style="list-style-type: none"> <input type="checkbox"/> ¼ Page Ad and Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 1 Complimentary Ticket to Seafood Soiree <input type="checkbox"/> Brand Recognition at the Event
<p style="text-align: center;">Nutrition Break \$2,000</p> <ul style="list-style-type: none"> <input type="checkbox"/> ¼ Page Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> Brand Recognition at the Event 	<p style="text-align: center;">Bronze \$1,000</p> <ul style="list-style-type: none"> <input type="checkbox"/> Business Card Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> Brand Recognition at the Event

To confirm sponsorship, please complete and return page 5.

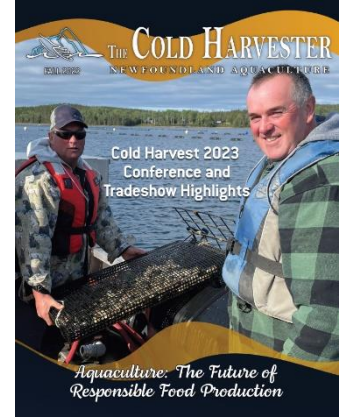


COLD HARVESTER MAGAZINE
29th Annual Conference and Trade Show

ADVERTISING PACKAGES

NAIA's quarterly magazine highlights activities within the aquaculture industry in Newfoundland and Labrador. The fall edition will also include conference information and highlights and will be circulated globally as well as during Cold Harvest 2023. It is also promoted digitally on our website and social media.

To advertise in the next edition, please confirm by returning this form with method of payment before **September 1, 2024**. If you need an ad produced, please send along the information you would like included with a digital photo and/or company logo. Please contact Roberta at 709-538-3454 or via email roberta@naia.ca for more information.



PKG #	ADVERTISING SIZES AND RATES	Amount (not including HST)
	Please choose the ad size that you would like to reserve. You can reserve your selection on the following page.	
1	Full Page Ad (7.625" x 10") Inside, Outside or Back Cover	\$1200.00
2	Full Page Ad (7.625" x 10")	\$1000.00
3	1/2 Page Ad (7.625" x 4.75")	\$500.00
4	1/3 Page Ad (3.75" x 7.5")	\$350.00
5	1/4 Page Ad (3.75" x 4.75")	\$250.00
6	1/8 Page Ad - Business Card (3.75" x 2")	\$125.00

To book a series of 4 ads (Winter, Summer, Fall/Conference, Spring) receive a 15% discount.
 For more information, please contact roberta@naia.ca



ORDER FORM

Name: _____ Company: _____

Address: _____

Tel: _____ Email: _____

#	Item Description	Amount
	CONFERENCE REGISTRATION Names:	
	SEAFOOD SOIREE Featuring Masterless Men: Oct 9.	\$80+HST
	CLOSING RECEPTION – O’Reilly’s NL Irish Pub: Oct 10.	\$55+HST
EVENT SPONSORSHIP (See page 3)		
COLD HARVESTER MAGAZINE AD PKG #: (See page 4)		
Subtotal		
HST 15%		
Total		

Print Card Holder’s Name: _____ Amt. Pd: _____

VISA Number: _____ Expiry Date: _____

Card Holder’s Signature: _____ CVV #: _____

Accepted payment methods: Visa, Master Card and American Express.
Payment must be paid in full before CH24. Please return the completed forms to the address below.

Conference participants, including all invited speakers, must be registered in order to attend. Cancellations must be received in writing to roberta@naia.ca or by calling Jackie at (709) 754-2854 by September 1, 2024.

For more information, please contact:

Roberta Collier, Conference Coordinator
Newfoundland Aquaculture Industry Association
 10 Austin Street, Suite 201, St. John’s NL A1B 4C2
 Ph: 709-538-3454
 Email: roberta@naia.ca
www.naia.ca

More information available at: www.coldharvest.ca