



**NEWFOUNDLAND
AQUACULTURE INDUSTRY
ASSOCIATION**



COLD HARVEST 2024 29th Annual Conference and Trade Show

Sheraton Hotel, St. John's, NL

October 8 - 10

October 8: Trade Show Set Up, Opening Reception

October 9: Sessions, Trade Show, NAIA AGM, Evening Farmed Seafood Soiree at Bella Vista

October 10: Sessions, Trade Show, Evening Social at O'Reilly's Irish NL Pub

Aquaculture is a dynamic industry, well positioned to be one of the world's premier food production systems, as the need for responsibly produced, nutritious food continues to increase. The industry has a positive story to tell in terms of sustainable development, human rights and equity and climate action.

The sector in Newfoundland and Labrador is set to grow and develop significantly over the next 10 years and is developing into an even more modern, science-based, technological industry. With significant company investment and abundant natural resources our potential is clear, and there is a global focus on our future.

On behalf of the Newfoundland and Labrador aquaculture industry, we invite you to join us for our 29th Annual Cold Harvest Conference and Trade Show; full of exciting and informative discussions related to aquaculture and its potential in our province, with world class keynote speakers and guests, sessions and panel discussions related to aquaculture innovation, technology, human resources, and consumer trends. This event should not be missed.

A block of rooms has been reserved at special NAIA CH2024 conference rates.

Sheraton Hotel, 115 Cavendish Square, St. John's, NL: 709-726-4980

[Book Your Group/Corporate Rate | Marriott International](#)

Visit: www.coldharvest.ca for more information.

For enquiries, please contact:
Roberta Collier at 709-538-3454 or roberta@naia.ca





SPONSORSHIP OPPORTUNITIES

Sponsorship enables NAIA to offer Cold Harvest 2024 as a world class event and provides a valuable advertising opportunity for your company/organization. Please review the sponsorship opportunities available and fax or email the attached form to the contact information provided. **PLEASE NOTE: Sponsor ads must be confirmed and submitted before September 1st.**

Please note: All sponsors are welcome to provide promotional items for the registration area.

Each sponsor is entitled to brand acknowledgement in the program booklet, displayed on a running slideshow at Cold Harvest 2024, on social media and the following:

<p>Diamond Sponsor \$25,000 – Province of NL</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1 Page Inside Cover Ad and Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 10 Complimentary Tickets to Seafood Soiree <input type="checkbox"/> Brand Recognition at the Event 	<p>Platinum \$10,000</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1 Page Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> 5 Complimentary Tickets to Seafood Soiree <input type="checkbox"/> Brand Recognition at the Event
<p>Networking Event Sponsor \$10,000 <i>(Bella Vista or O'Reilly's)</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> 1 Page Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> 5 Complimentary Tickets to Seafood Soiree <input type="checkbox"/> Brand Recognition at the Event 	<p>SOLD Lanyard Sponsor \$5,000 (Company must provide the lanyards)</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1 Page Ad and Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 5 Complimentary Tickets to Seafood Soiree <input type="checkbox"/> Brand Recognition at the Event
<p>Gold \$5,000</p> <ul style="list-style-type: none"> <input type="checkbox"/> ½ Page Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> 2 Complimentary Tickets to Seafood Soiree <input type="checkbox"/> Brand Recognition at the Event 	<p>Silver \$2,500</p> <ul style="list-style-type: none"> <input type="checkbox"/> ¼ Page Ad and Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 1 Complimentary Ticket to Seafood Soiree <input type="checkbox"/> Brand Recognition at the Event
<p>Nutrition Break \$2,000</p> <ul style="list-style-type: none"> <input type="checkbox"/> ¼ Page Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> Brand Recognition at the Event 	<p>Bronze \$1,000</p> <ul style="list-style-type: none"> <input type="checkbox"/> Business Card Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> Brand Recognition at the Event

To confirm sponsorship, please complete the last page.



SPONSORSHIP ORDER FORM

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Accepted payment methods: Visa, Master Card and American Express. Payment must be paid in full before CH24. Please return the completed forms to the address below.	

For more information, please contact:

Roberta Collier, Conference Coordinator
Newfoundland Aquaculture Industry Association
10 Austin Street, Suite 201, St. John's NL A1B 4C2
Ph: 709-538-3454
Email: roberta@naia.ca
www.naia.ca

Visit: www.coldharvest.ca for more information.