



**NEWFOUNDLAND
AQUACULTURE INDUSTRY
ASSOCIATION**



**COLD HARVEST 2024
29th Annual Conference and Trade Show
Sheraton Hotel, St. John's, NL**

Aquaculture is a dynamic industry, well positioned to be one of the world's premier food production systems, as the need for responsibly produced, nutritious food continues to increase. The industry has a positive story to tell in terms of sustainable development, human rights and equity and climate action.

The sector in Newfoundland and Labrador is set to grow and develop significantly over the next 10 years and is developing into an even more modern, science-based, technological industry. With significant company investment and abundant natural resources our potential is clear, and there is a global focus on our future.

On behalf of the Newfoundland and Labrador aquaculture industry, we invite you to join us for our 29th Annual Cold Harvest Conference and Trade Show; full of exciting and informative discussions related to aquaculture and its potential in our province, with world class keynote speakers and guests, sessions and panel discussions related to aquaculture innovation, technology, human resources, and consumer trends. This event should not be missed.

A block of rooms has been reserved at special NAIA CH2024 conference rates.
Sheraton Hotel, 115 Cavendish Square, St. John's, NL: 709-726-4980

More information will be available soon at: www.coldharvest.ca

For enquiries, please contact:
Roberta Collier at 709-538-3454 or roberta@naia.ca





SPONSORSHIP OPPORTUNITIES

Sponsorship represents an integral part of the success of NAIA Cold Harvest 2024 and provides a valuable advertising opportunity for your company/organization. Please review the sponsorship opportunities available and fax or email the attached form to the contact information provided. **PLEASE NOTE: Sponsor ads must be confirmed and submitted before September 1st. No guarantees after this date.**

Please note: All sponsors are welcome to provide promotional items for the registration area.

Each sponsor is entitled to acknowledgement in the program booklet, displayed on a running slideshow at Cold Harvest 2024, on social media and the following:

<p style="text-align: center;">Presenting Sponsor \$25,000</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1 Page Inside Cover Ad and Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 10 Complimentary Tickets to Closing Reception <input type="checkbox"/> Signage at the Event 	<p style="text-align: center;">Platinum \$10,000</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1 Page Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> 5 Complimentary Tickets to Closing Reception <input type="checkbox"/> Signage at the Event
<p style="text-align: center;">Networking Event Sponsor \$10,000</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1 Page Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> 5 Complimentary Tickets to Closing Reception <input type="checkbox"/> Signage at the Event 	<p style="text-align: center;">SOLD Lanyard Sponsor \$5,000 (Company must provide the lanyards)</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1 Page Ad and Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 5 Complimentary Tickets to Closing Reception <input type="checkbox"/> Signage at the Event
<p style="text-align: center;">Gold \$5,000</p> <ul style="list-style-type: none"> <input type="checkbox"/> ½ Page Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> 2 Complimentary Tickets to Closing Reception <input type="checkbox"/> Signage at the Event 	<p style="text-align: center;">Silver \$2,500</p> <ul style="list-style-type: none"> <input type="checkbox"/> ¼ Page Ad and Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 1 Complimentary Ticket to Closing Reception <input type="checkbox"/> Signage at the Event
<p style="text-align: center;">Nutrition Break \$2,000</p> <ul style="list-style-type: none"> <input type="checkbox"/> ¼ Page Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> Signage at the Event 	<p style="text-align: center;">Bronze \$1,000</p> <ul style="list-style-type: none"> <input type="checkbox"/> Business Card Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> Signage at the Event

To confirm sponsorship, please complete the last page.



**SPONSORSHIP
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Item Description	Amount
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Print Card Holder's Name: _____ Amt. Pd: _____ Card #: _____ Expiry: _____ Card Holder's Signature: _____ CVV #: _____ <p style="text-align: center;">Accepted payment methods: Visa, Master Card and American Express. Payment must be paid in full before CH24. Please return the completed forms to the address below.</p>	

For more information, please contact:

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www.naia.ca

More information will be available soon at: www.coldharvest.ca