



**NEWFOUNDLAND & LABRADOR
AQUACULTURE INDUSTRY
ASSOCIATION**



28th Annual Conference and Trade Show

Delta Hotel, St. John's, NL

September 5 - 7, 2023

Aquaculture: The Future of Responsible Food Production

Aquaculture is a dynamic industry, well positioned to be one of the world's premier food production systems, as the need for responsibly produced, nutritious food continues to increase. The industry has a positive story to tell in terms of sustainable development, human rights and equity and climate action.

The sector in Newfoundland and Labrador is set to grow and develop significantly over the next 10 years and is developing into an even more modern, science-based, technological industry. With significant company investment and abundant natural resources our potential is clear, and there is a global focus on our future.

On behalf of the Newfoundland and Labrador aquaculture industry, we invite you to join us for our 28th Annual Cold Harvest Conference and Trade Show; full of exciting and informative discussions related to aquaculture and its potential in our province, with world class keynote speakers and guests, sessions and panel discussions related to aquaculture innovation, technology, human resources and consumer trends. This event should not be missed.

**More information is available at
www.coldharvest.ca**

For enquiries, please contact: Roberta Collier at 709-538-3454 or roberta@naia.ca





REGISTRATION PACKAGE

SCHEDULE OF EVENTS

Tuesday, Sept 5th:	Wednesday, Sept 6th:	Thursday, Sept 7th:
Delegate Registration: 8:00 am - 8:00 pm	Delegate Registration: 8:00 am - 5:00 pm	Delegate Registration: 8:30 am - 2:00 pm
Trade Show Set Up: 12:00 pm - 5:00 pm	Trade Show: 8:30 am - 5:00 pm	Tradeshow: 8:30 am - 2:00 pm
Welcome Reception: 7:00 pm - 9:00 pm	Sessions: 8:30 am - 5:00 pm	Sessions: 8:30 am - 5:00 pm
	NAIA AGM: 12:00 pm - 1:30 pm	Gala Dinner: 6:30 pm - 9:30 pm
	Networking Event: 7:00 pm - 9:30 pm	

BOOK YOUR ACCOMMODATIONS *Be sure to specify to book under the NAIA Block for Cold Harvest 2023*

Delta Hotel Marriott International

120 New Gower Street. Call (709) 739-6404

JAG Hotel – Steele Hotels

115 George Street. Call (844) 564-1524

DELEGATE REGISTRATION - ALL REGISTRATIONS MUST BE MADE ONLINE AT: www.coldharvest.ca
(NAIA Member code required to receive member discount)

REGISTRATION FEE includes Welcome Reception, Sessions, Trade Show Visits and Nutritional Breaks.

	NAIA Member	Non-Member	Students	EARLY BIRD DEADLINE June 5th
Before June 5th	\$400*	\$500	\$100	
After June 5th	\$450*	\$550		
At the Door	\$500*	\$600		

WELCOME RECEPTION	Tues. Sept 5 th	Included in Reg.
NETWORKING EVENT at O'Reilly's:	Wed. Sept 6 th	\$50 + HST
COLD HARVEST BANQUET:	Thurs. Sept 7 th	\$90 + HST

TRADESHOW REGISTRATION

Exhibitors will receive:

- Two conference registration passes (value up to: \$800 - \$1200)
- 8' x 10' space with a skirted table and 2 chairs and power OR 6' x 10' with a skirted table and 2 chairs and power (pre-function/ higher traffic area)
- Business profile in the Cold Harvester magazine/conference program if confirmed before August 5th - no guarantees after this date.
- Scheduled visits/networking breaks in conjunction with the tradeshow.
- Acknowledgement on NAIA website and social media.

Rates: NAIA Members \$1,200 + HST Non-Members: \$1,400 + HST

(Networking event tickets sold separately)

To reserve an exhibitor package, please contact Roberta at 709-538-3454 or email roberta@naia.ca.



SPONSORSHIP OPPORTUNITIES

Sponsorship represents an integral part of the success of NAIA Cold Harvest 2023 and provides a valuable advertising opportunity for your company/organization. Please review the sponsorship opportunities available and fax or email the attached form to the contact information provided. **PLEASE NOTE: Sponsor ads must be confirmed and submitted before August 5th. No guarantees after this date.**

Please note: All sponsors are welcome to provide promotional items for registration area.

Each sponsor is entitled to acknowledgement in the program booklet, displayed on a running slideshow at CH23, on social media and the following:

Presenting Sponsor \$25,000 <ul style="list-style-type: none"> <input type="checkbox"/> 1 Page Inside Cover Ad and Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 10 Complimentary Banquet Tickets <input type="checkbox"/> Signage at the Event 	Platinum \$10,000 <ul style="list-style-type: none"> <input type="checkbox"/> 1 Page Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> 5 Complimentary Banquet Tickets <input type="checkbox"/> Signage at the Event
Networking Event Sponsor \$10,000 <ul style="list-style-type: none"> <input type="checkbox"/> 1 Page Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> 5 Complimentary Banquet Tickets <input type="checkbox"/> Signage at the Event 	Lanyard Sponsor \$5,000 (Company must provide the lanyards) <ul style="list-style-type: none"> <input type="checkbox"/> 1 Page Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> 5 Complimentary Banquet Tickets <input type="checkbox"/> Signage at the Event
Gold \$5,000 <ul style="list-style-type: none"> <input type="checkbox"/> ½ Page Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> 2 Complimentary Banquet Tickets <input type="checkbox"/> Signage at the Event 	Silver \$2,500 <ul style="list-style-type: none"> <input type="checkbox"/> ¼ Page Ad and Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> Signage at the Event
Nutrition Break \$2,000 <ul style="list-style-type: none"> <input type="checkbox"/> ¼ Page Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> Signage at the Event 	Bronze \$1,000 <ul style="list-style-type: none"> <input type="checkbox"/> Business Card Ad and Logo in the Cold Harvester Magazine/ Conference Program <input type="checkbox"/> Signage at the Event

To confirm sponsorship, please complete and return page 5.



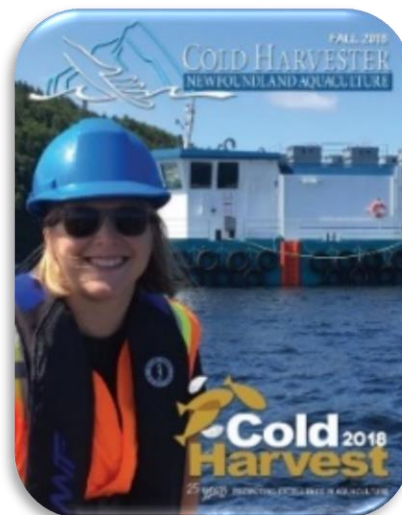
COLD HARVESTER MAGAZINE

28th Annual Conference and Trade Show

ADVERTISING PACKAGES

NAIA's quarterly magazine highlights activities within the aquaculture industry in Newfoundland and Labrador. The fall edition will also include conference information and highlights and will be circulated globally as well as during Cold Harvest 2023. It is also promoted digitally on our website and social media.

To advertise in the next edition, please confirm by returning this form with method of payment before **August 5th, 2023**. If you need an ad produced, please send along the information you would like included with a digital photo and/or company logo. Please contact Roberta at 709-538-3454 or via email roberta@naia.ca for more information.



PKG #	ADVERTISING SIZES AND RATES	Amount (not including HST)
	Please choose the ad size that you would like to reserve. You can reserve your selection on the following page.	
1	Full Page Ad (7.625" x 10") Inside, Outside or Back Cover	\$1200.00
2	Full Page Ad (7.625" x 10")	\$1000.00
3	1/2 Page Ad (7.625" x 4.75")	\$500.00
4	1/3 Page Ad (3.75" x 7.5")	\$350.00
5	1/4 Page Ad (3.75" x 4.75")	\$250.00
6	1/8 Page Ad - Business Card (3.75" x 2")	\$125.00

To book a series of 3 ads (Summer, Fall, Conference, Spring) receive a 10% discount. For more information, please contact roberta@naia.ca



SPONSORSHIP OR ADVERTISING ORDER FORM

Name: _____ Company: _____

Address: _____

Tel: _____ Email: _____

Item Description	Amount
Event Sponsorship (See page 3)	
Cold Harvester Magazine Ad Pkg #: (See page 4)	
Subtotal	
HST 15%	
Total:	

Print Card Holder's Name: _____ Amt. Pd: _____

VISA Number: _____ Expiry Date: _____

Card Holder's Signature: _____

Accepted payment methods: Visa, Master Card and American Express.
Payment must be paid in full before CH23. Please return the completed forms to the address below.

Conference participants, including all invited speakers, must be registered in order to attend. Cancellations must be received in writing to roberta@naia.ca or by calling Jackie at (709) 754-2854 by the cancellation deadline of August 5, 2023

For more information, please contact:

Roberta Collier, Conference Coordinator
Newfoundland Aquaculture Industry Association
10 Austin Street, Suite 201, St. John's NL A1B 4C2
Ph: 709-538-3454
Email: roberta@naia.ca
www.naia.ca

Online registration, the list of sponsors and more information available at:
www.coldharvest.ca